



ZERMATT – MATTERHORN A PLACE OF GASTRONOMIC WONDERS

Zermatt is the most famous mountain village with the most-photographed mountain in the world. This is where alpinists, mountain bikers, ski enthusiasts, gastronomes and nature lovers come together.

It's easy for visitors to reach the centre of Zermatt (1,620 m) by rail. The village has always been car-free. Summer and winter alike, it's the place to discover romantic quarters and quiet corners on foot, by horse-drawn carriage, or you can use the little electric taxis to transport luggage through the narrow streets to hotels and holiday apartments.



The village throbs with life. There is a wide variety of restaurants, cafés, and stylish hotel lounges. If you like a little exercise in addition to culinary delights, you can take a peaceful stroll to the many shops on Bahnhofstrasse or spend a long night in one of the many clubs and bars. Zermatt is also the Valais village with 500-year old wooden houses, nestling in the silent, wild Alpine world, with 38 fourthousanders. Authentic Swissness!



The Matterhorn (4,478 m) is Switzerland's must see and the most-photographed mountain in the world. Fabled and emblematic for alpinists and photographers. The mountain's fascinating regular pyramidal shape stands alone and dominates the horizon. It is one of the Alp's most difficult classics and is ascended by up to 3,000 mountain climbers per year.

Skiing and snowboarding 365 - snow is absolutely guaranteed in Zermatt, Europe's highest ski area. The destination attracts winter sports fans from all over the world, with its 360 km of pistes to accommodate every standard and efficient, modern cable cars. Winter hikers and snowshoe trekkers are not forgotten either: a selection of trails lead through the magical winter scenery to sleepy hamlets and impressive glaciers.





In summer more than 400 km of marked hiking trails guide hikers past lakes and larch and stone pine forests. The Matterhorn's outline is reflected in the glassy waters of individual lakes. Alpine goats, chamois and marmots come into sight. Mountain bikers will find a wide range of more than 200 km of signposted trails in the mountains around Zermatt, some very flowing, some steeper and more technical. There are still 21 kilometres of pistes available in summer ski areas.



Families can enjoy adventures such as kick-biking, the Forest Fun Park and Wollli's Adventure Park on Sunnegga. It promises a whole variety of fun, entertainment, and outdoor activities in the fresh Alpine air. And children under 9 years old enjoy free holidays – thanks to the Wollli Card!



Zermatt offers its guests the greatest density of gourmet restaurants in the Alps. Deliciousness is guaranteed, whether it's a culinary flight of fancy in one of the Gault Millau or Michelin-starred establishments, or a tasty treat in a traditional mountain restaurant. From every angle, the destination offers a breathtaking panorama which you can enjoy on a sunny terrace with a view of the most distinctive mountain in the world. The Rothorn, Gornergrat and Matterhorn Glacier Paradise peaks also ensure good views.



The accommodation is legendary and among the best in the world. They regularly receive top ratings on travel platforms: the premium facilities, dreamy spas, top-class gastronomy, and the hospitality offered by Zermatt hosts all live up to their promise. Many of the hotels and restaurants are family businesses, full of tradition and offer their guests - up to 80% of whom are regulars - the highest standards of service.

There's always something happening in Zermatt – Matterhorn. Whether it's sport, music or cuisine, there's an event to suit every taste.

Click here for top events: www.zermatt.ch/en/Events/Top-Events

Facts and figures: www.zermatt.ch/en/medien/Facts-Figures