

## SEASONAL NEWS FROM ZERMATT WINTER 2018/2019.



The Zermatt – Matterhorn destination is constantly investing to ensure a top-quality visitor experience. Details on the latest news for the 2018/2019 winter season can be found below.

Weiterführende Informationen, Fakten und Zahlen, Kontakte, eine Foto- und Videodatenbank und vieles mehr für Journalisten und Reiseveranstalter:

[www.zermatt.ch/Medien](http://www.zermatt.ch/Medien) | [www.zermatt.ch/Touropoperator](http://www.zermatt.ch/Touropoperator)

## TRANSPORT.

### MATTERHORN GLACIER RIDE

After three summers of construction involving 38 companies, supported by an investment of 52 million Francs, Zermatt will open the highest 3S cable car in the world, the Matterhorn glacier ride, right on time for the 2018/2019 winter season. The ultimate in cable cars will be able to transport up to 2,000 people per hour the whole year round up to the Matterhorn glacier paradise – Europe’s highest cable car station. The comfortable cabin seats bear the signature of Pininfarina, the Ferrari and Maserati designer. A collaboration with Swarovski, the crystal company, has resulted in four Crystal Ride cabins decorated with thousands of crystals and a floor that becomes translucent three minutes into the journey, revealing the stunning glacier landscape 170 m below. Valley station altitude: 2,923 m; mountain station altitude: 3,821 m; journey time: 9 min; number of cabins: 25; passengers per cabin: 28.

[www.matterhornparadise.ch/en/media-corner/matterhorn-glacier-ride](http://www.matterhornparadise.ch/en/media-corner/matterhorn-glacier-ride)

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### DYNAMIC PRICES ON THE MOUNTAIN LIFTS

Ever since the current winter season, the Zermatt Bergbahnen AG, has offered variable prices for individual trips, depending on the season and capacity. Beginning in the 2018-2019 winter, the prices for ski passes will be dynamically set. Factors such as supply, demand and time of purchase are included in these calculations. Therefore, three seasons (pre-season, off-peak season and peak season) are introduced. The prices then vary up or down during the course of the season depending on capacity. The aim of the new price model for ski passes is to optimise utilisation during the winter and to attract guests during low-demand times through cheaper prices. Known discounts for children and adolescents remain. In addition, the new price system rewards early bookers and online bookers with lower prices. So, if one buys early via partner or online through the web shop, the least expensive price is ensured.

[www.matterhornparadise.ch/en/current-news/lifts/tickets-tariffs/price-calculator](http://www.matterhornparadise.ch/en/current-news/lifts/tickets-tariffs/price-calculator)

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## GLACIER EXPRESS EXCELLENCE CLASS

Excellence Class is the new premium carriage class on the Glacier Express, which runs from 2<sup>nd</sup> March 2019. It offers comfortable lounge seating and stunning panoramic windows and can seat a total of 20 passengers, with everyone guaranteed a window seat. The price includes access to a bar, an extensive menu and tablets for on-board entertainment. Service staff ensure that passengers have a fantastic journey and are on hand to provide stories and information about the spectacular landscape that can be seen through the panoramic windows. During the 8-hour journey between St. Moritz and Zermatt, passengers are served champagne and amuse-bouches, followed by a five-course menu with wine. Excellence Class reservations open in December 2018 on [glacierexpress.ch](http://glacierexpress.ch).

[www.glacierexpress.ch/en/](http://www.glacierexpress.ch/en/)

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## PRIORITY BOARDING FOR THE GORNERGRAT BAHN

Since May 2018, and new for this winter, the Gornergrat Bahn in Zermatt is offering priority boarding. Thus, passengers can reserve their seat and enjoy the best view of the Matterhorn during the train trip. The surcharge for the ticket costs CHF 10.00 for departures before noon, and then CHF 5.00 per person. Booking is done online, at the ticket office in Täsch or at the valley station in Zermatt.

[www.gornergratbahn.ch/en/summer/railway-information/priority-boarding/](http://www.gornergratbahn.ch/en/summer/railway-information/priority-boarding/)

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## KULINARIK.

### LE GOURMAND

Good, healthy, quick food prepared using fresh, high-quality ingredients: this is what the new snack bar 'Le Gourmand' will be offering when it opens in the middle of December 2018. It will be run by Martin Baudel and Deborah Taugwalder and will offer breakfast, lunch and snacks. To help protect the environment, they will not use any plastic bags, plastic straws or plastic cups. Opening times: Tuesday to Sunday from 08:00 to 19:00 hrs, address: Hofmattstrasse 7 in Zermatt.

[www.legourmand-zermatt.ch/](http://www.legourmand-zermatt.ch/)



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### SHOGUN JAPAN RESTAURANT

On 15<sup>th</sup> December 2018, a new Japanese restaurant will open its doors in the centre of Zermatt – the Shogun Japan Restaurant. It will offer sushi, sashimi and other simple, good-value Japanese specialties, prepared and served almost exclusively by Japanese employees. The authentic restaurant in Brantschenhaus 3 can seat up to sixty guests.

<https://continental-zermatt.ch/en/>



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### BRASSERIE UNO

In the coming winter season, there will be a new restaurant where 'The Bubble' used to be – Brasserie Uno. Come and enjoy the relaxed, contemporary atmosphere. The chefs at Brasserie Uno will create exciting, delicious à la carte menus, with dishes made using locally sourced products from the Valais region, organic and seasonal ingredients. There will also be vegetarian and vegan options. Guests can also enjoy carefully selected international wines and a wide range of cocktails.

[www.brasserieuno.com](http://www.brasserieuno.com)





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## TIME OUT SPORTSBAR & GRILL

From the middle of December 2018, the Time Out Sportsbar & Grill will be pepping up its menu with Tex-Mex dishes. These will include enchiladas, tostadas, Tex-Mex grilled dishes and new burgers, including vegetarian options. For rainy days, the Sportsbar now has a football table in its games room. There are still darts, billiards, a quiz machine and electronic poker and all key sporting events are shown live on the TVs.



[www.zermatt.ch/en/media/restaurants-bars-clubs/grill-zermatt-time-out-sportsbar-grill](http://www.zermatt.ch/en/media/restaurants-bars-clubs/grill-zermatt-time-out-sportsbar-grill)

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## EVENTS.

### WINTER OPENING WEEKS

The destination has a new event for the start of the winter season. From 24<sup>th</sup> November to 7<sup>th</sup> December 2018, the WOW (Winter Opening Weeks) will take place for the first time. For these two weeks, keen skiers will find everything they need, both on and off the slopes. From the morning warm-up on the pistes to the evening cool-down at après-ski, a full programme awaits visitors. Anyone who wants to upgrade their sporting equipment for the winter can shop into the evening. The programme also features a competition in which guests are entered into a raffle for an exclusive prize.

[www.zermatt.ch/wow/en](http://www.zermatt.ch/wow/en)

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### ZERMATT UNPLUGGED

Not December. Not November. You only have to wait till October, when Zermatt Unplugged will reveal which artists will be performing at unforgettable Unplugged concerts in Zermatt in 2019. Details of the first acts will be released on 31<sup>st</sup> October 2018, with more artists announced in December. The first tickets to the public go on sale on 7<sup>th</sup> November 2018. The Unplugged Pass, that includes entry to the festival site and the concerts on the side stages, is available for purchase now. There is also a 'Hotel & Unplugged Pass Package'. This includes accommodation for keen Zermatt Unplugged visitors during the festival, the pass for the side stages and access to advance tickets for the concerts on the main stages.

[www.zermatt.ch/en/media/offers-articles/unplugged-pass](http://www.zermatt.ch/en/media/offers-articles/unplugged-pass)

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## ACCOMMODATION.

### NEW BOUTIQUE HOTEL 22 SUMMITS

On 22<sup>nd</sup> December 2018, the boutique hotel 22 Summits opens its doors on Zen Steckenstrasse in Zermatt. Guests will find alpine design in warm earth tones, comfort, a relaxed atmosphere and beautiful views of the Matterhorn, located near the village centre and the Matterhorn glacier paradise valley station. The 22 stylish double rooms and suites, with natural materials and modern features, are spacious and relaxing. The boutique hotel also has a chic bar with a terrace, a lounge area with a library and a spa area of more than 180 sqm spread out over two floors.

[www.zermatt.ch/en/media/accommodations/22-summits-boutique-hotel](http://www.zermatt.ch/en/media/accommodations/22-summits-boutique-hotel)



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### REFURBISHED HOTEL SCHWEIZERHOF ZERMATT

The acquisition of the Schweizerhof by the new owner, Michel Reybier, marks the beginning of a new era. Over the last eight months, all 95 rooms and suites, the restaurant, reception, lobby, hotel bar, ski room, swimming pool and conference room as well as corridors and stairs have been fully refurbished. Guests staying at the Schweizerhof now have access to a fitness room, a kids' club and a smoking room. The restaurant design features its open kitchen, US-style BBQ, stone-baked pizza prepared in-house and Asian / Latin American ceviche. The new Schweizer Restaurant will also offer delicious fondues and regional specialities. Michel Reybier is pioneering a new kind of hotel industry and has turned the historic building into a chic refuge. It opens on 21<sup>st</sup> December 2018.

[www.zermatt.ch/en/media/accommodations/hotel-schweizerhof](http://www.zermatt.ch/en/media/accommodations/hotel-schweizerhof)





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## HOTEL SONNE CONVERSION

Between April and autumn 2018, the 4-star superior Hotel Sonne underwent refurbishment and construction of a new building. The three existing buildings were previously only linked by a single corridor. All rooms have been brought up to the latest standard and nine new rooms added. A multi-function room is now available for seminars, dinners and other events for up to 50 people. In addition, the lobby lounge bar, reception and restaurants have been expanded. The fitness room and spa area also have a fresh, new look and will be reopened to the public. It opens on 1<sup>st</sup> December 2018.

[www.zermatt.ch/en/media/accommodations/hotel-sonne](http://www.zermatt.ch/en/media/accommodations/hotel-sonne)

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## NEW ROOMS IN THE EUROPE HOTEL & SPA ZERMATT

The Europe Hotel & SPA in Zermatt has extended and refurbished the traditional rooms in the original house. The south-facing rooms are now larger with new, spacious balconies. High-quality wooden floors and stylish furniture in a timeless design create the rooms' new chic look.

[www.zermatt.ch/en/media/accommodations/europe-hotel-spa](http://www.zermatt.ch/en/media/accommodations/europe-hotel-spa)

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## HAUS VIEUX MOULIN HAS FOUR REFURBISHED HOLIDAY APARTMENTS

Mountain Exposure has expanded, and now offers four apartments in the Haus Vieux Moulin which can be combined. These consist of three spacious, well-equipped studios and an apartment for six people with a garden. The apartments can be rented individually or together. They are located in the heart of Zermatt at the end of a quiet lane next to the church and a mountain stream.

[www.zermatt.ch/en/media/accommodations/haus-vieux-moulin](http://www.zermatt.ch/en/media/accommodations/haus-vieux-moulin)

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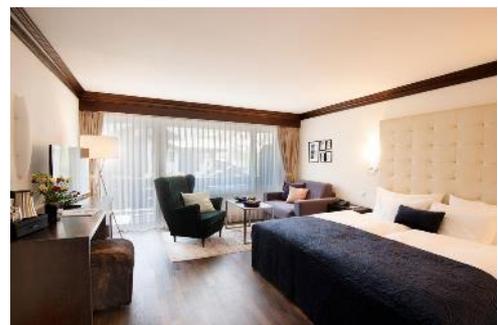


## HOTEL MIRABEAU REFURBISHED

Hotel Mirabeau has refurbished all its rooms, junior suites and the family suite. The rooms now offer soundproof windows, elegant oak parquet flooring, sumptuous velvet fabrics and stylish accessories.

[www.zermatt.ch/en/media/accommodations/hotel-mirabeau](http://www.zermatt.ch/en/media/accommodations/hotel-mirabeau)

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## CHALET CARMEN REFURBISHED

The cosy wood-panelled Chalet Carmen duplex will be refurbished in autumn 2018, giving it a new, fresh look in time for the winter season. Like all the accommodation offered by Mountain Exposure AG, the chalet and holiday apartment agency, this 8-bed apartment combines the privacy of having your own space with the comfort and convenience of private chalet staff. The apartment can also be rented without staff.

[www.zermatt.ch/en/media/accommodations/chalet-carmen](http://www.zermatt.ch/en/media/accommodations/chalet-carmen)

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## NEW WELLNESS AREA IN SUNSTAR HOTEL

The Sunstar Hotel Zermatt has refurbished its whole wellness area. The new oasis, with its steam bath, Finnish and bio sauna, jacuzzi and relaxation zone, will be open from the middle of September 2018.

[www.zermatt.ch/en/media/accommodations/sunstar-hotel-zermatt](http://www.zermatt.ch/en/media/accommodations/sunstar-hotel-zermatt)

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## HOTEL DANIELA

At the beginning of December, the refurbished Hotel Daniela opens its doors for the winter season. The whole of the ground floor, including the reception and breakfast room, has a fresh, new design in the same style as the other Tradition Julen hotels. Guests at the Hotel Daniela can now enjoy a mini spa with a steam room, sauna and jacuzzi.

[www.zermatt.ch/en/media/accommodations/hotel-daniela](http://www.zermatt.ch/en/media/accommodations/hotel-daniela)

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## ROMANTIK HOTEL JULEN

All bedrooms and bathrooms in the Romantik Hotel Julen have been refurbished for the winter season. The building's systems and some of the public areas have also been refurbished. These updates highlight the welcoming character and charm of the chalet-style hotel.

[www.zermatt.ch/en/media/accommodations/romantik-hotel-julen](http://www.zermatt.ch/en/media/accommodations/romantik-hotel-julen)

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## SUMMER 2019 PREVIEW.

### ZERMATT OPEN AIR THEATRE 2019

Next summer, Europe's highest open-air theatre will come to the Riffelberg for the third time. Director Livia Anne Richard will bring the story of Lucy Walker, the first woman to climb the Matterhorn, to the stage for the first time in 'Matterhorn: no ladies please!'. Musical accompaniment will be provided by the Swiss alpine horn player, Eliana Burki. The leading role will be played by Corinne Thalmann. There will be 31 showings between 11<sup>th</sup> July and 1<sup>st</sup> September 2019 – Thursday to Saturday at 19:30 hrs and Sunday at 15:00 hrs. After 'The Matterhorn Story' proved that a multi-lingual production can be a success, this new play will also feature German, English and Valais German.



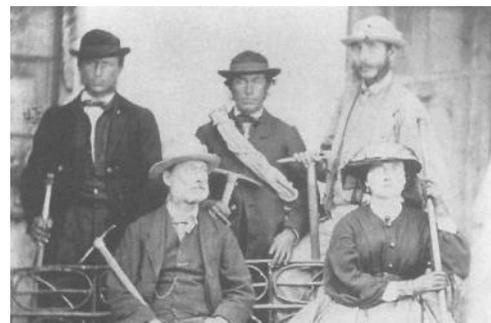
[www.zermatt.ch/en/media/media-corner/press-releases/zermatt-open-air-theatre-enters-its-third-act](http://www.zermatt.ch/en/media/media-corner/press-releases/zermatt-open-air-theatre-enters-its-third-act)

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### POP-UP EXHIBITION ON THE GORNERGRAT

From the middle of July to the end of October 2019, the pop-up exhibition on the Gornergrat, 'Rock Stars: Women on the Matterhorn' will tell the story of the first women to climb the Matterhorn. The exhibition will show who these women were and how they reached the summit. The exhibition will be open every day and is included in the Gornergrat Bahn ticket price.

[www.gornergratbahn.ch/en/summer/](http://www.gornergratbahn.ch/en/summer/)



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### EUROPEAN MOUNTAIN RUNNING CHAMPIONSHIPS

The European Athletics Association has chosen Zermatt to host the 2019 European Mountain Running Championships. The race up the Riffelberg takes place on Sunday 7<sup>th</sup> July 2019 and is only open to runners selected by their associations. The race which is open to the public, the Gornergrat Zermatt Marathon, takes place as usual the day before, on 6<sup>th</sup> July 2019. "We look forward to welcoming mountain runners from around the world to the Gornergrat Zermatt Marathon and are working closely with Swiss Athletics to ensure that we put on the very best event for you," says OK President, Oliver Andenmatten.

[www.zermatt.ch/en/media/events/european-mountain-running-championships-2019](http://www.zermatt.ch/en/media/events/european-mountain-running-championships-2019)



## THE ENDURO WORLD SERIES COMES TO ZERMATT

In 2019 and 2020, Zermatt will welcome the Enduro World Series Mountain Bike Championships, bringing the Enduro World Cup to Switzerland for the first time. In 2019 the event is scheduled from 18<sup>th</sup> to 22<sup>nd</sup> September. From Wednesday to Friday, training takes place before the race events on Saturday and Sunday. As the last of the eight stages, Zermatt has the honour of hosting the finals and the awards ceremony.

[www.zermatt.ch/en/media/media-corner/press-releases/zermatt-hosts-the-enduro-world-series](http://www.zermatt.ch/en/media/media-corner/press-releases/zermatt-hosts-the-enduro-world-series)



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## NEW LIFT AND VIEWING PLATFORM ON THE KIRCHBRÜCKE

The Kirchbrücke (church bridge) in Zermatt is well known for being the ideal spot for taking photos of the Matterhorn. The viewing platform will be widened, making the bridge safer for both traffic and pedestrians. The existing steel steps will also be replaced by a lift. Construction work will start in autumn 2018 and should be completed by autumn 2019.

<http://gemeinde.zermatt.ch/>



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## SECOND TREASURE HUNT IN THE DESTINATION

In summer 2019, Zermatt – Matterhorn will offer visitors a second treasure hunt in the village. This is aimed at families with children over 5 years old. A treasure map will lead children to eight stations where they answer questions. An example of one of the questions: "You are currently standing on a bridge. What is it made of?" The answers will give children a code that they can use to open the lock on the treasure chest in the tourism office. The route is 6 km long and takes approx. 2 hours. The other treasure hunt in the destination ('Wolli's Treasure Hunt') will continue.

[www.zermatt.ch/en/media/tickets/wollis-treasure-hunt](http://www.zermatt.ch/en/media/tickets/wollis-treasure-hunt)





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## TÄSCH BIKE TRAIL

Täsch now has a new bike trail. The newly marked cycle path starts from the village of Täsch and leads along the banks of the Matter Vispa around the lake Schalisee. The lake Schalisee is the perfect place to relax; guests can cool off in the lake or enjoy a refreshing drink from the snack bar. The route back takes you through the old village centre of Täsch where you can see typical Valais barns and granges. Length: 4.3 km, ascent and descent: 48 m.

[www.gemeinde-taesch.ch/cms/output.php?id=107](http://www.gemeinde-taesch.ch/cms/output.php?id=107)

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